

Nick Hintze

UX Designer

PERSONAL INFO

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LinkedIn

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SKILLS

Product Design

Interaction design
Interface design
Visual design
Wireframing
Rapid prototyping

Marketing

Growth-centered design
Content marketing
Branding
Funnel design

Software

Adobe XD
Adobe Illustrator
Adobe Photoshop
Adobe AfterEffects
Adobe InDesign
Whimsical.co
Sketch
Balsamiq

Programming

HTML5
CSS3
Processing

User Experience is where my passions for people, design, and functionality accumulate in one place. I practice user-centered design in order to meet the needs of product users and reach business goals. My strengths for learning and individualization have allowed me to discover how to design for the unique qualities of different people, while my competitive side has driven me to strive to produce top-quality work.

EXPERIENCE

Head of Product Design

3 Step Solutions

March 2018 – Present

3 Step Solutions helps small businesses and social media influencers to build, market, and grow their business online. We build software to support business owners build websites, create marketing funnels, and manage their content. As the head of product design, I drive the end-to-end user experience, ensuring that we utilize UX principles and user-research data to build growth-promoting products and features.

Major projects:

- Service design** – Brand redesign, service offerings, customer training programs
- Onboarding experience** – Interactive tutorials, notification system, webpage layouts
- Advanced features** – Logic-based funnel builder, website builder redesign
- Collaboration tools** – Scheduling calendar, course creator

Principal UX Designer

Visium Group, LLC

November 2016 – Present

Visium Group, LLC creates and manages tools and programs to support small business owners. As the principal UX designer, I have the responsibility of contributing strategic direction and ensuring that all production work completed by the design and marketing team maintain UX standards.

Marketing & UX – Improved the user flow and usability of existing company websites to ensure strong emotional appeal and intuitive navigation. Researched, strategized, and implemented UX solutions to marketing funnels and advertising campaigns to increase conversions.

Process focused – Conducted user interviews to collect feedback on customer experiences and potential improvements. Created sketches and wireframes for the development of websites and online courses. Utilized strong visual design to create user-friendly and emotionally appealing web environments.

Graphic Designer

Visium Group, LLC

Aug 2015 – November 2016

Leadership – Led a small team of graphic designers to ensure successful execution of projects. Diligently coordinated and managed graphic design projects from concept to completion.

Presentations – Developed a training system to simplify the way new recruits are coached, through the use of attractive graphics. Organized and presented monthly presentations focused on business training and success skills to 100+ recruits.

AWARDS

Competition Finalist

Show Us Your Type
Graphic design competition
October 2017

2nd Place Finalist

Technology Student Association
Digital media production
competition
May 2012

Eagle Scout Award

Boy Scouts of America
August 2012

ABOUT ME

Interests

Writing childrens book
Illustration
Design for education

Talents

Leadership
Public speaking
Performing music
Guitar, piano, drums, vocals

Hobbies

Building/renovating furniture
Card games
Outdoor sports
Football, basketball, hiking

Branding Specialist

Nick Hintze

August 2015 – Present

Branding – Created the online course Mindful Branding to coach network marketers in branding and online marketing. Managed the brand strategy and visual identities for multiple brands, including logo design. Exceeded clients' expectations by providing relevant branding advice and versatile design options.

Publishing – Wrote, illustrated and published the children's book The Bear Essentials aimed at teaching children the importance of self-care.

EDUCATION

The Savannah College of Art & Design

BA in Digital Media Design

Concentration in Interaction Design

Anticipated Graduation – April 2020

G.P.A. – 3.8

Related Coursework – Interactive Web Design, Model & Prototype Development, Typography, Logic, Mathematics of Computer Science, Core Principles of Programming, Branding in Interactive Environments, Interface Design

VOLUNTEER EXPERIENCE

Volunteer Representative

The Church of Jesus Christ of Latter-day Saints

Rio Grande do Sul, Brazil

August 2013 – July 2015

Discipline – Proactively studied and learned the Portuguese language, reaching fluency. Coached new volunteers in mission standards, as well as the Portuguese language, helping them reach proficiency.

Leadership – Regional leader that developed and trained up to 75 volunteer representatives. Served on a board of 18 representatives in directing, influencing, training, and ensuring mission standards and works. Traveled throughout the region to motivate representatives, train/evaluate mission leaders, and participate in speaking engagements

Volunteer

Choice Humanitarian

Nepal

April 2016 – May 2016

Service – Played a crucial part in building schools and providing relief for villages affected by the 2015 Nepal earthquakes.