

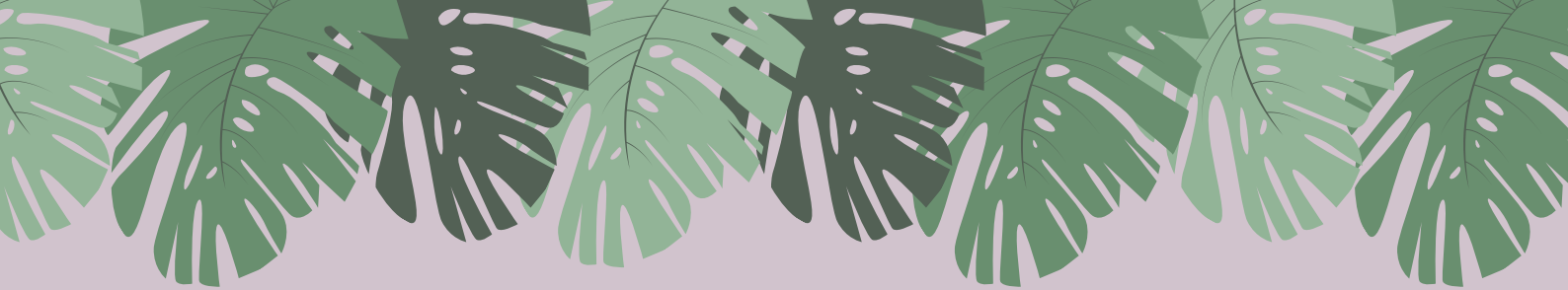
PURSUE

dōTERRA®

2020 GLOBAL
CONNECTION



NEW PRODUCT AND CONVENTION KIT GUIDE



2020 NEW PRODUCT RELEASES

We hope you enjoyed doTERRA's Global Connection.

While it was a little different not getting together in person, it was so great to have all the amazing content delivered to us in our living rooms.

Let's face it, we all know that one of (the most!) exciting things about Global Convention is the new product launch and getting it all discounted and in a beautiful kit.

How exciting to have so many new products launched. Each new product is carefully and sustainably sourced before undergoing extensive testing, building upon doTERRA's commitment to maintain the highest levels of potency and purity.

This eBook has been created to bring a little more how to the oils you have on the way in your Pursue 2020 Convention Kit.

Enjoy!

MIND & MOOD KIT

Not available for individual sale, can only be purchased with the Pursue Convention Kit

Sometimes your mind and body need help unwinding. With this program, you get powerful tools that you can use to create an uplifting environment that helps you feel centered, no matter what life throws your way.

Includes:

- dōTERRA Balance® 15mL
- Natural Deodorant infused with dōTERRA Balance®
- dōTERRA Adaptiv™ 10 mL Roll-On
- dōTERRA Adaptiv™ Capsules
- Reusable neoprene bag



IMMUNITY KIT

Your body needs support, both inside and out. This program offers a curated selection of products designed to support and strengthen your immune system, keep your environment clean, and protect your home.

Includes:

- Wild Orange 15 mL
- Purify 15mL
- On Guard® 15 mL
- On Guard® Dental Floss
- On Guard® Foaming Hand Wash + 1 Foam Pump Dispenser
- On Guard® Sanitizing Mist
- 10 Packets of On Guard® Natural Whitening & Remineralizing Toothpaste
- Reusable neoprene bag



RELIEF KIT

Sometimes your body needs greater comfort and relief. This program gives you everything you need to give your muscles and joints support as you push yourself to grow stronger and healthier.

Includes:

- Deep Blue® 10 mL Roll-on
- Deep Blue Polyphenol Complex®
- 10 Packets of Deep Blue Rub®
- Exclusive Massage Ball
- Reusable neoprene bag



ONGUARD HAND WIPES



dōTERRA On Guard Hand Wipes are made for your busy life on-the-go. Ideal for travel or daily activities dōTERRA On Guard wipes fit easily in your car, purse, briefcase, backpack, or suitcase. Infused with the cleansing power of the proprietary dōTERRA On Guard essential oil blend, the wipes thoroughly clean hands while being gentle on your skin. dōTERRA On Guard wipes are made from 100 percent recyclable rayon and are great for little hands too.

dōTERRA On Guard wipes are available in a carton of 20 individually packaged singles convenient for on-the-go and sharing.

Primary Benefits:

- Contains the cleansing power of dōTERRA On Guard essential oil
- Cleanses hands when soap and water are unavailable
- Convenient size for portability
- Use to clean hands after touching screens, door handles, and shopping carts

ONGUARD TOOTHPASTE



doTERRA's fluoride-free Natural Whitening Toothpaste combines the protective benefits of the proprietary doTERRA On Guard blend of Certified Pure Therapeutic Grade® essential oils with other natural ingredients that help clean teeth, and whiten teeth with gentle polishing agents.

The doTERRA On Guard blend of Wild Orange, Clove, Cinnamon, Eucalyptus, and Rosemary essential oils provides an extra cleaning boost. Additional essential oils of Peppermint and Wintergreen, and the natural sweetener xylitol, give doTERRA On Guard Natural Whitening Toothpaste a refreshingly unique cinnamon-mint flavor that leaves your breath—and toothbrush!—fresh and clean throughout the day.

Hydroxyapatite, a naturally occurring substance, is an oral care ingredient with experimental research to indicate its ability to help remineralize and restore enamel. To keep your teeth healthy and free from cavities and enamel erosion, the enamel needs to be constantly built back up, or remineralized. Hydroxyapatite helps make teeth feel stronger, smoother, healthier, and less sensitive to hot or cold.

Hydrated silica is a natural abrasive that helps remove tooth stains, but is gentle enough to not damage tooth enamel.

ONGUARD TOOTHPASTE



Primary Benefits

- Proprietary doTERRA On Guard essential oil blend of Wild Orange, Clove, Cinnamon, Eucalyptus, and Rosemary cleans and freshens breath
- Hydroxyapatite helps to preserve the teeth enamel's original composition to maintain healthy teeth
- Myrrh is beneficial for oral hygiene
- Peppermint essential oil, combined with the doTERRA On Guard essential oil blend, leaves your breath cinnamon-mint fresh
- Natural xylitol sweetener adds to a great overall flavor while helping to keep the teeth and gums clean
- Hydrated silica is a natural abrasive that helps remove tooth stains

Ingredients

Glycerin, Water (Aqua), Hydrated Silica, Calcium Carbonate, Xylitol, Hydroxyapatite, Cellulose Gum, Mentha piperita (Peppermint) Oil, Citrus sinensis (Wild Orange) Peel Oil, Eugenia caryophyllus (Clove) Bud Oil, Cinnamomum zeylanicum (Cinnamon) Leaf Oil, Cinnamomum zeylanicum (Cinnamon) Bark Oil, Eucalyptus globulus (Eucalyptus) Leaf Oil, Rosmarinus officinalis (Rosemary) Leaf Oil, Stevia rebaudiana (Stevia) Leaf Extract, Gaultheria procumbens (Wintergreen) Leaf Oil, Commiphora myrrha (Myrrh) Oil, Sodium Lauroyl Sarcosinate, Xanthan Gum.

SPA BALANCE BAR



The dōTERRA SPA Balance Bath Bar has the warm, woody aroma of dōTERRA Balance Grounding Blend creating a calming and balancing atmosphere. Using a proprietary combination of CPTG essential oils, including Black Spruce, Ho Wood, Frankincense, Blue Tansy, and German Chamomile, the bath bar provides a distinctive cleansing experience. The African black soap and sunflower oil in the bar leaves skin feeling soft and hydrated.

Key Ingredients and Benefits:

- Black Spruce and Ho Wood provide cleansing benefits
- Frankincense has a soothing effect to the skin
- African black soap, a combination of shea nut butter, coconut oil, palm kernel oil, and cocoa husk, helps improve feelings of hydration in the skin
- Sunflower oil, an emollient in the soap, softens the skin
- Moisturizes the skin and leaves it feeling silky smooth

P U R S U E

dōTERRA

2020 GLOBAL
CONNECTION

MINI NATURAL DEODORANT INFUSED WITH dōTERRA BALANCE®



Natural Deodorant infused with dōTERRA Balance® Essential Oil combines baking soda to actively protect against odor while tapioca absorbs moisture for long-lasting freshness. The warm, woody aroma of dōTERRA Balance Grounding Blend creates a sense of calm and well-being to uplift your mood and boost your confidence.

*5 oz /14 g size only available in the dōTERRA® Mind & Mood Kit.
Not available for individual sale.*

Key Ingredients and Benefits:

- Features CPTG® essential oils of Spruce, Ho Leaf, Frankincense, Blue Tansy, Blue Chamomile, and Osmanthus extract
- Aluminum, paraben, phthalate, and talc free
- Tapioca aids in absorbing underarm moisture leaving you feeling fresh and dry throughout the day
- Baking soda helps to neutralize and prevent odors

P U R S U E

dōTERRA® | 2020 GLOBAL
CONNECTION

DAVANA TOUCH



**Exclusively available in the 2020 Pursue Kit*

The Davana plant is a member of the Asteraceae family, and is a relative to the sunflower and daisy. It is a small, fragrant, flowering herb with soft, silver, fern-like leaves and small yellow flowers. Often grown in the home gardens of India, the plant attracts many species of butterflies. Davana Touch features a pleasant, herbaceous aroma with plum and raisin notes. When applied to skin, this rich and adaptive oil creates an aroma unique to each individual. Fractionated Coconut Oil helps hydrate skin and maintains the skin's natural barrier.

Primary Benefits:

- Provides a powerful, sweet, fruity aroma
- Adaptive chemistry creates a unique-to-you personal fragrance
- Helps maintain the look of healthy skin

P U R S U E
dōTERRA® | 2020 GLOBAL
CONNECTION

HELICHRYSUM TOUCH



A small perennial herb with narrow, silver leaves and flowers that form a cluster of golden yellow, ball-shaped blossoms, *Helichrysum italicum* is best known for its topically restorative properties. The name “Helichrysum” is derived from the Greek “helios” meaning sun, and “chrysos” meaning gold, referring to the color of the flowers. Helichrysum has been used in herbal health practices since ancient Greece and the oil is highly valued and sought after for its many benefits. Also referred to as “everlasting” or “immortal flower,” Helichrysum is used in anti-aging products for its rejuvenating benefits to the skin. Helichrysum Touch can help reduce the appearance of blemishes and it promotes a glowing, youthful complexion when applied topically.

Primary Benefits:

- Best known for its topically restorative properties
- Used in anti-aging products for its rejuvenating benefits to the skin
- Promotes a glowing, youthful complexion

BERGAMOT MINT



This essential oil comes from a flowering, perennial herb with violet flowers and heart-shaped leaves. A sun-loving plant, sometimes called orange mint, Bergamot Mint is a member of the Lamiaceae or mint family. Similar to Lavender, Bergamot Mint's major constituents linalool and linalyl acetate have shown in various essential oil studies to help manage occasional restlessness. Similar to Lavender, the major constituents of Bergamot Mint, linalool and linalyl acetate, may help manage occasional restlessness according to various essential oil studies. Perfect for diffusing after a hard day or at bedtime, it can also be added to Fractionated Coconut Oil for a comforting and soothing after-workout massage. Bergamot Mint's lavender-like, minty aroma complements a warm bath and makes it more relaxing. This versatile oil clears the air of unpleasant odors and can even be used as a surface cleaner.

Primary Benefits:

- Creates a comforting atmosphere
- Relaxing and restorative aroma
- Blends well with citrus oils, Basil, Geranium, Lavender, Rose, and Ylang Ylang

P U R S U E

dōTERRA® | 2020 GLOBAL
CONNECTION

TULSA (HOLY BASIL)



**Exclusively available in the 2020 Pursue Kit*

Native to Southeast Asia, this small, green, bushy shrub, with lavender-hued flowers in the mint family, has a history within Indian health practices as a natural solution for many conditions. Tulsi (Holy Basil) meaning “the incomparable one,” is considered “Queen of the Herbs” and may be soothing when inhaled. Tulsi essential oil aroma resembles a cross between traditional Basil oil and Clove oil. Reminiscent of freshly cut basil, the warm, sweet aroma creates an engaging atmosphere. It is traditionally used around the world as part of rituals and protection in many cultures. Apply to skin to help keep the appearance clean and healthy.

Primary Benefits:

- Promotes a calming atmosphere
- May help maintain oral hygiene
- May support the appearance of healthy skin

PURSUE
doTERRA | 2020 GLOBAL
CONNECTION

LALUZ™ DIFFUSER



Turn any space into a luxurious retreat with Laluz. This sculptural diffuser creates ultrasonic vibrations, transforming water and essential oils into an aroma-infused mist. With a runtime of up to eight hours, you can diffuse your favorite essential oils throughout the day or night.

Primary Benefits:

- Water Capacity: 120 mL/4.06 fl. oz
- Suggested Room Size: Up to 330 sq. ft/30 sq. m
- Continuous Operation: High Mist Output, up to 4 hours;
- Low Mist Output, up to 8 hours
- Timer: 1hr/2hr/4hr/Timer Off – Always On
- Dim, bright warm, lavender light options
- Automatic safety shut-off
- Material: Glass top cover plus polypropylene

P U R S U E
dōTERRA® | 2020 GLOBAL
CONNECTION

ROAM™ DIFFUSER



Each dōTERRA Roam diffuser is unique, made with natural, colorful, polished ground stone. With its powerful, built-in, rechargeable battery and charging dock, the dōTERRA Roam Diffuser brings you an unprecedented wireless and portable aromatic experience - the perfect host for your essential oils in any room.

Primary Benefits:

- Water Capacity: 100 ml/3.4 fl. oz.
- Suggested Room Size: Up to 270 sq. ft./25 sq. m.
- Continuous operation: Adapter powered, up to 5 hours;
- Battery powered, up to 4 hours
- Intermittent Operation (5 minutes on/5 minutes off): Adapter powered, up to 10 hours; Battery powered, up to 8 hours
- Cord-free and battery-powered with a charging dock
- Responsibly created with eco-friendly, post-consumer recycled resin
- Ambient white, warm, and cyan light options
- Automatic safety shut-off

P U R S U E

dōTERRA

2020 GLOBAL
CONNECTION

DAWN™ AROMA-HUMIDIFIER



dōTERRA Dawn Aroma-Humidifier is designed to create the ultimate level of comfort in any room. Its smart sleep mode maintains ideal humidity levels throughout the night, helping create the perfect environment for a good night's sleep.

Primary Benefits:

- Water Capacity: 1.8 L/0.48 gal.
- Suggested Room Size: Up to 270 sq. ft./25 sq. m.
- Continuous Operation: High mist mode, up to 7 hours; Medium mist mode, up to 12 hours; Low mist mode, up to 22 hours
- Sleep mode: Automatically adjusts to maintain a comfortable level of humidity
- Easy to clean: Easily disassembles for cleaning
- Top fill feature: Add water and essential oils without having to remove any lids or covers
- Low noise level
- Automatic safety shut-off

P U R S U E

dōTERRA

2020 GLOBAL
CONNECTION

DōTERRA TOGETHER GALA BLEND



**Exclusively available as a 2020 Pursue Kit add on*

Celebrate the caring and warmth of a good friendship with dōTERRA's proprietary essential oil blend Together. Together's refreshing, bright aroma comes from the harmony of Yuzu and Magnolia essential oils. Yuzu, a cross between tangy grapefruit and sweet mandarin, enlivens and energizes to bring inspiration to everyday tasks and challenges. The linalool found in Magnolia essential oil promotes calmness and tranquility. Together benefits the skin and relaxes the body and mind, especially during times of worry and tension. Together is purifying, motivating, and personally empowering. With each purchase of dōTERRA Together blend, the full purchase price (\$20.00) is donated to the dōTERRA Healing Hands Foundation* which supports an organization of the world's experts in extraction operations and anti-child-trafficking efforts who have come together to bring an end to child slavery and sex trafficking.

Key Ingredients and Benefits:

- Provides a unique and uplifting scent
- Brings inspiration to everyday tasks and challenges
- Motivates and personally empowers
- Share with a friend for a sense of unity

P U R S U E

dōTERRA

2020 GLOBAL
CONNECTION

PURSUE EXCLUSIVE SWAG ROLLER BLEND



**Exclusively available through the 2020 Pursue Kit swag bag*

Life is a journey filled with breakthroughs and setbacks, wins and losses. Becoming your best self takes confidence, creativity, and courage. Success requires dedication, drive and determination. The pursuit for excellence is never ending. dōTERRA's proprietary essential oil blend Pursue is inspiring and empowering. Pursue has a calming and uplifting aroma, created with the natural essential oils of Clary Sage, Grapefruit, Black Pepper, Frankincense, and Cedarwood, and the absolutes of the flowers of Jasmine and Osmanthus. The unique blend mixes floral, citrus, woody, and slightly spicy scents with skin - moisturizing Fractionated Coconut Oil and can be used as a personal fragrance to help give you an attitude boost. The pursuit is never easy. Pursue what is pure.

Key Ingredients and Benefits:

- Provides a calming and uplifting scent
- Brings inspiration to everyday tasks and challenges
- Motivates and personally empowers

PURSUE
dōTERRA | 2020 GLOBAL
CONNECTION